

New Jersey: A Clean Energy Leader

- ▶ In 2010, *New Jersey's Clean Energy Program* supplemented its existing Direct Install Program incentives with federal ARRA Block Grants to offer energy efficiency upgrades to 512 eligible New Jersey municipalities and counties. By year's end, 466 counties and municipalities applied for this funding and are moving ahead with energy efficiency improvements to their facilities. To date, the average entity has realized approximately \$18,268 of annual energy savings through these energy efficient upgrades at little or no cost to them.
- ▶ As part of *New Jersey's Clean Energy Program*, commercial, industrial and local government facilities received \$28.5 million in 2010 to help pay for energy efficiency measures. Nearly 3,000 buildings were upgraded, producing annual savings of 125,000 MWh of electricity and 4.2 million therms of natural gas. This is equivalent to removing 12,500 cars from the road or meeting the electricity needs of 6,500 households for an entire year.
- ▶ In 2010, renewable energy systems were installed in 3,197 schools, businesses and homes, generating 172.67 MW of clean, emission free electricity and reducing energy costs for years to come.

New Jersey's Clean Energy Program works in close coordination with other resources in the state to help local governments invest in Clean Energy.

Economic Development Authority (EDA) Programs

The EDA has several programs to help commercial, industrial and institutional entities in developing clean technologies or going "green" in New Jersey. Programs provide financing, loans and guarantees, incentives and tax credits.

For more information, visit njeda.com or call 866-534-7789.

Business Energy Ombudsperson

The Office of the Business Energy Ombudsperson is a legislatively-mandated office within the New Jersey Board of Public Utilities. Its mission is to assist the state's commercial and industrial energy users in managing their energy costs through a strategic approach to efficiency, renewable technologies and supply purchasing.

For more information, visit nj.gov/bpu/commercial or call 609-777-3304.

**Want to learn more?
Visit NJCleanEnergy.com/MUNI**

New Jersey's Clean Energy Program

Join the thousands of New Jersey local governments, businesses and residents who have taken advantage of the programs, services and incentives offered by *New Jersey's Clean Energy Program* that save energy and money, and reduce greenhouse gases. Now, more than ever, it makes good business sense to adopt energy-efficient practices, install energy-efficient equipment, and support and install renewable energy systems. Not only will your energy improvements contribute to the economy and environment of New Jersey, you'll also realize bottom line savings for your municipality.

Investing in *New Jersey's Clean Energy Program* gives municipalities the opportunity to lower greenhouse gas emissions and control the upward pressure on taxpayer funded building operation costs.

For additional information
about programs available for
local governments, visit
NJCleanEnergy.com/MUNI
or call **866-NJSMART**



New Jersey's Clean Energy Program is a statewide program administered by the New Jersey Board of Public Utilities that promotes energy efficiency and renewable energy for all New Jersey ratepayers, including residences, businesses, schools and municipalities.

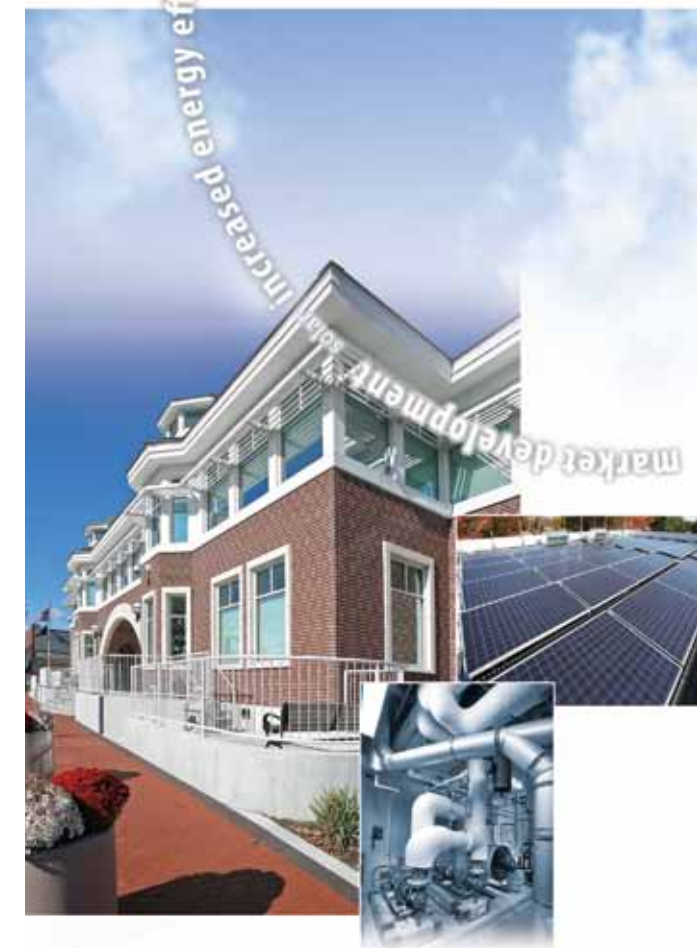
For more information on incentives for clean energy and energy-efficient technologies for your home, business, or local government please visit: **NJCleanEnergy.com** or call **866-NJSMART**.

New Jersey's Clean Energy Program
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*New Jersey's
Clean Energy
Program™*

municipalities





Thousands of New Jersey municipalities, businesses, and homeowners are saving money, saving energy, and preserving our climate and shoreline with help from New Jersey's Clean Energy Program.

NJCEP offers municipal customers financial incentives and other valuable resources to help bring energy efficiency and renewable energy technologies into their facilities.

In addition to lowering costs in municipal-owned buildings, local government officials can have a huge impact by taking a leadership role in their communities and setting an example for businesses and residents in saving energy and reducing costs.

*Take advantage of New Jersey's **Clean Energy Program** and get involved in climate change solutions. It's easier than you might think to reduce energy use in your community. Start today.*

NJCleanEnergy.com/MUNI

NJ SmartStart Buildings®

Save with **New Jersey SmartStart Buildings**.

If your municipality is looking to construct, expand, renovate or remodel a facility or public school or replace electric or gas equipment, you can qualify for incentives that will offset a significant portion of the added cost to purchase energy-efficient equipment for heating and cooling, water heating, lighting, motors, variable speed drives and more.

Local Government Energy Audit

Receive 100% of the cost of an investment grade audit. Municipal and local government owned facilities including offices, courtrooms, town halls, police and fire stations, sanitation buildings, transportation structures, schools and community centers are eligible. Participants select from a list of pre-qualified firms and receive a comprehensive energy audit with detailed analysis and recommended measures.

Energy Efficiency & Conservation Block Grants

Fund up to \$50,000 of energy efficiency measures with grants provided by the American Recovery and Reinvestment Act (ARRA). Use the rebate in conjunction with NJ SmartStart Buildings, Pay for Performance or Direct Install and significantly reduce the capital cost of your investment.

Benchmarking

Measure your building's energy usage characteristics compared to similar buildings with a free report that will help you uncover maintenance and control problems and quantify savings potential.

Pay for Performance

Take a whole-building approach to energy efficiency for maximum incentives and savings. New construction and existing commercial, industrial, institutional and multifamily buildings with an average annual peak demand over 100 kW are eligible to participate in **Pay for Performance**. The program starts with an energy reduction plan developed by an energy expert selected from our network of partners and now includes combined heat and power (CHP) projects for additional program incentives.

Direct Install

Cut your energy usage dramatically and pay only 40% of the project's cost. Smaller buildings with peak demand ≤ 100 kW are eligible to participate with a convenient and simple path to energy efficiency. A participating contractor will identify the recommended measures and perform the installation. The program pays 60% of the cost, up to \$50,000 per project.

Renewable Energy Incentive Program

Save money, energy and the environment by installing wind or sustainable biopower technologies. Financial incentives reduce the upfront installation cost of renewable energy systems for wind and sustainable biopower projects.

SREC Registration Program

Invest in renewable energy. By participating in the SREC Registration Program (SRP), your municipality can save electricity costs and also earn and sell New Jersey Solar Renewable Energy Certificates (SRECs), effectively investing in solar renewable energy systems.

Renewable Energy Manufacturing Incentive

Receive incentives for purchasing solar panels, inverters or racking systems from New Jersey certified manufacturers.

- ▶ Discover how to save money on your electric and gas bills by purchasing energy supplies through a third party.
- ▶ Enhance the recognition of your community with energy efficiency upgrades and the use of clean, renewable energy.
- ▶ See what other municipalities, schools and businesses have done to be more energy-efficient. Read their Success Stories at NJCleanEnergy.com