

QUESTIONS? WE'RE HERE TO HELP!

Program representatives are available to assist you in exploring or implementing any aspect of New Jersey SmartStart Buildings. Please call or send an e-mail if you have any questions. Complete details and program applications are available on the website where you will also find a link to be included on our e-mail list so that you can keep up-to-date on program developments.



For additional information:
Visit NJCleanEnergy.com/SSB
E-mail NJSSB@trcsolutions.com
Call 866-NJSMART



New Jersey's *Clean Energy Program* is a statewide program administered by the New Jersey Board of Public Utilities that promotes energy efficiency and renewable energy for all New Jersey ratepayers, including residences, businesses, schools, and municipalities. For more information on incentives for clean energy and energy-efficient technologies for your home or business, please visit: NJCleanEnergy.com.

APPROVED TECHNOLOGIES FOR INCENTIVES

Electric Chillers

- Water-cooled chillers
- Air-cooled chillers

Gas Cooling

- Gas absorption chillers
- Regenerative desiccant units

Electric Unitary HVAC

- Unitary HVAC and split systems
- Air-to-air heat pumps
- Packaged terminal systems
- Water source heat pumps
- Central DX AC systems
- Dual enthalpy economizer controls
- Occupancy controlled thermostats

Ground Source Heat Pumps

- Closed loop systems

Gas Heating

- Gas-fired boilers
- Gas furnaces

Variable Frequency Drives

- Variable air volume
- Cooling tower fan systems
- Chilled water pump motors
- Rotary screw air compressors

Gas Water Heating

- Water heaters
- Booster heaters
- Tankless heaters

Premium Motors

- Totally enclosed fan-cooled
- Open drip-proof
- Fractional Electronic Commutated

Prescriptive Lighting

- Hard-wired compact fluorescent
- T-5 and T-8 linear fluorescent
- Induction
- LED fixtures
- Pulse-start metal halide

Lighting Controls

- Occupancy sensors
- High-low fluorescent controls
- Daylight dimming

Refrigeration Doors/Covers

- Energy-efficient doors for open cases
- Aluminum night curtains for open cases

Refrigeration Controls

- Door heater
- Electric defrost
- Evaporator fan
- Novelty cooler shutoff

Other Equipment Incentives

- Performance lighting - 5% above ASHRAE 90.1-2007
- Custom electric and gas measures (evaluated on a case-by-case basis)

This is an overview of approved technologies. Some exclusions apply.
Please speak with a program representative for specific details.



NJCleanEnergy.com/SSB



FINANCIAL INCENTIVES FOR ENERGY EFFICIENCY



SAVE NOW – SAVE LATER

New Jersey's *Clean Energy Program*™ offers an extensive array of comprehensive initiatives that make energy efficiency more accessible than ever. You'll save up front through sizeable financial incentives and down the line with considerably reduced utility bills.

Retrofits

Equipment Replacement

New Construction

NJCleanEnergy.com/SSB



2011 Program Version

NEW JERSEY'S CLEAN ENERGY PROGRAM

ENERGY-EFFICIENT BUILDINGS

For the Environment and for the Bottom Line

As one of the key initiatives of *New Jersey's Clean Energy Program*™, NJ SmartStart Buildings provides significant financial incentives for incorporating energy-efficient measures and equipment in new and existing commercial and industrial buildings. NJ SmartStart Buildings includes a number of valuable resources for business owners, facility managers, school board and municipal representatives, and the architect and engineering design community.

A SMART START NOW MEANS BETTER PERFORMANCE LATER

- Incentives for Qualifying Equipment and Projects
- Technical Tools for Analyzing Measures
- Benchmarking Services for Evaluating Building Performance



INCENTIVES FOR QUALIFYING EQUIPMENT AND PROJECTS

Significant financial incentives provide an opportunity to offset some—or maybe even all—of the added cost to purchase qualifying energy-efficient equipment, which provides valuable long-term energy savings. Ranges of incentives are available for qualifying equipment (depending on type, size and efficiency) in several categories.

GETTING STARTED

1. Get your building benchmarked **FREE***
2. Visit the website for the latest applications & incentive offerings
3. Submit a completed application, receive approval and install your upgrades
4. Coordinate with our trained technical staff for incentive processing
5. Receive your incentive payment

INCENTIVE RANGES

Electric Chillers	\$8 to \$170/ton
Natural Gas Cooling	\$185 to \$450/ton
Electric Unitary HVAC Systems	\$40 to \$92/ton
Occupancy Controlled Thermostats	\$75/each
Ground Source Heat Pumps	\$450 to \$750/ton
Gas Heating (Furnace or Boiler)	\$300 minimum
Domestic Water Heating	\$50 minimum
Variable Freq. Drives VAV Systems/Ch.W Pumps	\$60 to \$155/HP
Premium Motors - up to 200 HP	\$40 to \$700/motor
Prescriptive & Performance Lighting	\$10 to \$200/fixture
Lighting Controls	\$20 to \$75/unit
Refrigeration Doors/Cover	\$100/door & \$3.50/lf
Refrigeration Controls	\$50 to \$75/unit

*FREE BENCHMARKING OFFERED TO THE FOLLOWING SECTORS:

- Hospital and Healthcare
- Commercial and Industrial
- Hospitality
- Multifamily
- Higher Education
- Municipalities and K-12 Public Schools
- Houses of Worship

APPLICATION PROCEDURES

All incentive application forms are available on *New Jersey's Clean Energy Program* website, including convenient e-forms that allow you to download, save and fill out electronically. A complete application includes:

- Dated and signed application form
- Manufacturer's technical data sheet(s) based on the project's specified equipment manufacturer model number(s)
- Recent full copies of electric and natural gas utility bill(s) for the facility
- Dated and signed W-9 tax form unless you are exempt
- For custom projects, please refer to the Custom Electric/Gas application for more details on submission requirements

If your paperwork is in order, you will receive an approval letter authorizing you to begin the project. The letter will include the pre-determined time frame required to complete the installation and submit the final "as-built" documentation.

VISIT NJCleanEnergy.com/SSB TO LEARN MORE!

Our website has complete information on NJ SmartStart Buildings including a number of useful tools and resources. Learn about how New Jersey's residential, commercial and renewable programs can help you reduce energy and save money.